



FOR IMMEDIATE RELEASE

**CENTRO proudly opens its doors to provide cutting-edge training
for careers in television and radio broadcasting**

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Los Angeles, CA The Center for Education in TV and Radio (CENTRO) is proud to announce the grand opening of its state-of-the-art facility in Torrance, California, where students interested in pursuing a career in television and radio broadcasting as talent, production or technical engineers can receive hands-on training from award-winning faculty and industry leaders. Students can enroll now as classes will begin soon.

CENTRO is a premier bilingual broadcasting institute aimed at training and empowering those interested in pursuing an exciting career in TV and Radio. CENTRO will also appeal to foreign journalists and technicians looking for high-end training, or for those currently in the industry that would like a refresher course utilizing the latest technology and high end digital equipment available today. Based on individual interests, and career goals, program participants can choose from two, high-powered 7- month TV core programs; the TV Talent and Production Program or the TV Technical Engineering Program. For those interested in radio, participants enroll in an intensive 4- month Radio Talent and Production Program.

From the first day of class, TV Talent and Production Program students will have the opportunity to learn in a professional, studio environment to gain confidence in the use of state-of-the-art-equipment and gain knowledge from the integrate lecture approach. They will also master the legal aspects of broadcast journalism, ethical issues and social responsibility. The TV Technical Engineering Program students will learn the elements of television production through a hands-on approach that allows them to use the latest technology in the industry. They will learn about broadcasting signals, camera systems, lighting for studio and field, non-linear editing, recording systems, audio, communications, graphics, EVS and operation of production trucks. Students in the Radio Talent and Production Program will learn how to operate digital boards, pro-tools audio editing systems, write for radio, news, traffic, and sports, while developing their own style and methods of improvisation They will also be in charge of CENTRO's on-line webcasting.

Center for Education in TV and Radio (CENTRO) is located at National Mobile Television (NTM) Headquarters in Torrance, CA. NMT is an industry leader in the manufacture and operation of Television Production Trucks. NMT currently operates 24 state-of-the-art production trucks and has clients including such powerhouses as CBS Sports, ESPN, Television Azteca from Mexico, The United Nations, and The Tennis Channel, among others.

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